



MINUTES
VSWEA Board of Directors Meeting
Wednesday, February 29, 2024
VIA [Zoom](#)

Members Present:

Dan Franks (DF)—President
April Sauer (AS)—Vice President
Ashley Parks (AP)—Secretary
Danielle Martinez (DM)

Nellie Grossenbacher (NG)
John Tanner (JT)
Paula Cummings (PC)

Members Absent: Myriah Mhoon

The President, Vice President, and Secretary were present, and a quorum was reached.

Guests

Invitees of the Board:
Frank Mirizio (FM)
Michelle Kratzer (MK)

Members of the public present via Zoom/Registration through Google Forms:

Deborah
Laura Heaney
H

Opening Verse/Introductions

Meeting was called to order at 6:35pm. DF read the opening verse and welcomed the attendees.

The Board members introduced themselves as well as FM.

Executive Director Updates

FM Enrollment is at 275. The high school enrollment for next school year is up. There were 16 that registered from 8th grade. 292 pre-registered for next year overall. Sustaining fund is continuing to increase. Parent council and LDC are meeting on a regular basis to work together for the Spring Faire. Senior Projects are coming up on March 6th and 7th.

AS Congrats on the ADM audit appeal. FM Thanks, it saved us quite a bit of money.

Proposed Motions

DF moved to approve the 1/17/24 regular meeting minutes. DM second. No further discussion. Unanimous vote in favor: DF, AS, AP, NG, JT, DM, PC. **Motion passes.**

Continuing Business/Open Issues

Parent Council Update

MK Smores afternoon and clothing exchange was last week; they both went well. The Spring Faire is on Saturday. We are prepping for the day with our amazing volunteers. Can the Board volunteer at the ticket booth? DF I would be happy to. PC any hours that are not filled? MK We are short throughout the day. Let me know if that is something that you are interested in. Thank you to all those that have signed up.

MK We are still having problems with our accounting. We get sporadic reports. We got one in June, August, September, December, and January. Some are missing information. As for the Gala Wish Lists, we have no idea if the monies are going to the right classes or not. There is a lot of questioning as to where the money has gone, and we cannot tell. DF We will look into that and get back to you shortly.

Majestic Theaters Ad Traffic Update

DF 13 people have scanned the code in the theaters. There is some traffic. DM Can we capture any personal information to follow-up? DF As long as they fill in the 'request more information' then we can capture that. FM None of the 13 people have put in any information. DF, FM, NG, discuss the ad in the fitness centers and the movie theaters.

Survey Refresh Update

DM I have made the survey shorter and hopefully this will allow for more participation. AS Do you want to discuss now? I love how simplistic it is. We may need some of these questions with a third option, maybe a "not applicable" or "I don't know". DM What language do we like for that? AS, DF, DM, NG discuss the word choice and the layout of the form.

DMS Strategy Offsite Update

DF We met with Cassie. I will send out the quote to the board over the weekend for you to review. Please get back to me with your opinions and questions. The company would work with us to create a 3-5 year strategy for growth and how to engage better with the community. FM We have not negotiated yet for her services, so don't get sticker shock. PC is that the only possibility? DF No, this is just one of the things we could do. There are a lot of other options.

ACC/ ASBCS/ DMS Officer Corrections Update

AS All 3 amendments were approved and updates were made on the website. DF I will update ACC. DM What about the signers on the bank accounts? DF We need to check the bank accounts.

New Business

Friends of DMS Database

DF DM suggested this. It is similar to a customer database. It is a tracking system. Do you think we should implement this? AS The Bloom quarterly newsletter was a way that we used to connect with outside sources. DM A database would be a good way for us to ask for sponsorship, volunteers, etc. DF It would be a way to keep track of people over time. Who would like to help me on this? DM I would. NG I can help as well.

Board Education Discussion

DF Do we have some people who are willing to work on this? Come up with some ideas? AS We had a list a long time ago for this. It was last updated in 2021. I can put that list in the meeting drive to look at. DF Please do that.

Board Application Plan

AP discussed the timeline for the board application process. Discussion about when to vote, either the day of or in a separate meeting. DF and AS agree more time in between allows for reflection. PC Do you know how we can attract others from outside the school? DM, DF, AS discuss how we as the board can do this through word of mouth, interacting with the community, and by asking the teachers. DM What about you, JT? JT I like the two-week interval. DM Can we move the date for the interviews as it is conflicting with Medieval Games? AS Does April 24th work for everyone? Date is discussed and agreed upon.

Announcements

DF Spring Faire 3/2/24, Spring Break 3/11/24 – 3/15/24, Next Board Meeting 3/20/24 at 6:30 pm via zoom, Pirates of Penzance performed by the high school (with 7th and 8th grade) two performances, one on the 3/22/24 & 3/23/24.

Motion to Adjourn

DF moved to adjourn the 2/29/24 VSWEA board meeting. DM second. No further discussion. Unanimous vote in favor: DF, AS, AP, NG, JT, DM, PC. **Motion passes.**

Closing Verse

JT read the closing verse.

Meeting was adjourned at 7:35 pm.

Prepared by AP on 2.29.24